

BST Global PowerUp 2025 Users Conference

November 10–13, 2025 • Amelia Island, FL

PowerUP
2025 USERS CONFERENCE

SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship (3 Available) – \$20,000

Includes:

- Recognition during the opening general session on Tuesday morning (dedicated slide)
- Three (3) conference registrations*
- One (1) piece of printed collateral and one (1) promotional item per attendee to be included in the conference welcome bag (sponsor to provide, subject to BST Global approval)
- One (1) push notification during the event via the conference mobile app
- One (1) booth space in a premium location (with priority placement), to include:
 - One (1) 6-ft. table with drape
 - Two (2) chairs
 - One (1) wastebasket
 - Access to one (1) electrical outlet
- Company logo on the PowerUp 2025 event website
- Company logo on the PowerUp 2025 event mobile app
- Company logo on event signage during the event
- Access to the attendee list on the event mobile app

Gold Sponsorship (6 Available) – \$15,000

Includes:

- Recognition during the opening general session on Tuesday morning (dedicated slide)
- Two (2) conference registrations*
- One (1) piece of printed collateral per attendee to be included in the conference welcome bag (sponsor to provide, subject to BST Global approval)

- One (1) push notification during the event via the conference mobile app
- One (1) booth space in a premium location, to include:
 - One (1) 6-ft. table with drape
 - Two (2) chairs
 - One (1) wastebasket
 - Access to one (1) electrical outlet
- Company logo on the PowerUp 2025 event website
- Company logo on the PowerUp 2025 event mobile app
- Company logo on event signage during the event
- Access to the attendee list on the event mobile app

Silver Sponsorship – \$10,000

Includes:

- Recognition during the opening general session on Tuesday morning (group slide)
- One (1) conference registration*
- One (1) booth space, to include:
 - One (1) 6-ft. table with drape
 - Two (2) chairs
 - One (1) wastebasket
 - Access to one (1) electrical outlet
- Company logo on the PowerUp 2025 event website
- Company logo on the PowerUp 2025 event mobile app
- Company logo on event signage during the event
- Access to the attendee list on the event mobile app

*Sponsors may purchase additional registrations beyond this at \$2,000 per attendee.

A la Carte Opportunities:

- Monday Night Welcome Reception Sponsorship (1 Available) – \$10,000
 - Verbal acknowledgement of sponsorship
 - Sponsor-recognition signage at the reception
 - One (1) event registration
 - Inclusion in marketing/promotional materials
 - Access to the attendee list on the event mobile app

- Charging Stations in the Support Lab/Lounge (3 Available) – \$5,000 Per Station
 - Verbal acknowledgement of sponsorship
 - Inclusion in marketing/promotional materials
 - Charging station branded with sponsor graphics
 - Access to the attendee list on the event mobile app
- Breakfast Sponsor (2 Available) – \$5,000
 - Opportunity to place collateral on the dining tables
 - Two (2) banners in the dining room (sponsor to provide)[†]
- Lunch Sponsor (2 Available) – \$5,000
 - Opportunity to place collateral on the dining tables
 - Two (2) banners in the dining room (sponsor to provide)[†]
- Evening With the Experts Dinner on Tuesday Night (5 Available) – \$3,500
 - Verbal acknowledgement of sponsorship
 - Sponsor-branded tabletop signage (sponsor to provide)[†]
- Glow Mini Golf at the Client Appreciation Dinner on Wednesday Night (1 Available) – \$3,500
 - Verbal acknowledgement of sponsorship
 - Sponsor-branded signage at game entrance (sponsor to provide)[†]
- Bourbon Tasting at the Client Appreciation Dinner on Wednesday Night (1 Available) – \$3,500
 - Verbal acknowledgement of sponsorship
 - Sponsor-branded bar-top signage[†]

[†]All sponsor-provided signage is subject to BST Global approval.